

# Josh Kim

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## Summary of Qualifications

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- Content creator with experience capturing high quality photos in a range of live sporting environments while working with 7+ professional and junior leagues
- Articulate oral communicator with experience facilitating interviews, producing podcasts, and hosting live shows
- Proficient writer with experience working with several publications, focusing on sports and feature writing
- Adaptable and independent worker as demonstrated by working as a freelancer across countless organizations (SLAM, PWHPA, ECHL, OHL, Hockey Canada, NHLPA)

**Skills:** Adobe Lightroom, Adobe Photoshop, Google Docs, DSLR/film cameras, Pro Tools, Social media platforms (Instagram, Twitter, Snapchat, Facebook), fluent in French

## Education

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### **Bachelor of Arts, RTA: Sport Media**

**2020 - 2024**

*Toronto Metropolitan University*

- Sportsnet Gender Equity and Diversity Scholarship recipient
- Alison Gordon Memorial Award in Sport Journalism recipient

## Experience

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### **Team Photographer, Features Writer**

**Sept 2021 - Present**

*Barrie Colts Hockey Club*

- Serving as the team's official photographer and content specialist cultivating in-game photos and spearheading the team's content plan
- Initiated a sharp increase in engagement across social media platforms, with 3000+ new followers joining the Colts community on Instagram and Twitter
- Diversifying team's content strategy through a range of feature stories on the team's website, drawing attention from NHL teams and prominent writers
- Digital content has been featured within the OHL, CHL, NHL.com and The Hockey News

### **Sports Photographer, Video Features Producer**

**Sept 2020 - Present**

*Toronto Metropolitan University Athletics*

- Documenting the majority of campus-wide sporting events, including team practices, games and initiatives for 15+ sports teams
- Creating a variety of creative content for social media, marketing, and promotional purposes
- Actively directing, writing, and filming feature projects, emphasizing athlete-specific stories and ideas

- Directing and producing original documentary series *Order of Business*, which focuses on the Men's Hockey Team and their quest for a national championship
- Garnering consistent growth across social media, with major accounts seeing nearly a 15% increase in social following

### **Digital Content Creator / Media Intern**

**June 2023 – August 2023**

#### *Sportsnet*

- Collaborating with producers, directors and other colleagues regarding intricate media and marketing plans, including campaigns surrounding Sportsnet's basketball, hockey, and media day coverage
- Effectively contributing to Sportsnet's digital content team by attending several sporting events across the province, within Sportsnet's realm of properties (Canada Basketball, Blue Jays)
- Facilitating a wide range of Sportsnet departments to assist on a variety of projects including feature shoots, interviews, game coverage and commercials. Roles included being a production assistant, camera operator, secondary photographer.

### **Digital & Social Content Producer**

**Sept 2022 - March 2023**

#### *BarDown/The Sports Network (TSN)*

- Managing extensive social media accounts across the TSN network, including both the TSN and BarDown pages
- Implementing original content engagement ideas, in addition to planning and executing video productions and original concepts
- Tracking and observing everchanging digital content strategies and social media trends

### **Sportscentre Story Editor**

**June 2022 - Sept 2022**

#### *The Sports Network (TSN)*

- Curating specific highlight packages in correlation with notable sporting events to organize programs for trademark show, Sportscentre
- Organizing the addition of specific highlight clips and custom animations, writing scripts for anchors on a wide range of shows
- Operating teleprompter and completing other production-related tasks on daily and weekly editions of Sportscentre

### **Production Assistant**

**Mar 2021 – Sept 2022**

#### *Canadian Broadcasting Corporation (CBC)*

- Delivering resources and production materials to various staff members throughout the CBC building
- Consulting with countless sport media professionals, including producers, directors, and on-air talents, in order to meet production standards
- Worked on flagship show, Road to the Olympic Games, following the 2020 Tokyo and 2022 Beijing Olympics

## **Achievements and Certifications**

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- Grade 12 Award in French Immersion and Photography
- Recipient of the Alison Gordon Memorial Award in Sport Journalism
- Recipient of the inaugural Sportsnet Gender Equity and Diversity Scholarship