

# Josh Kim

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## Summary of Qualifications

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- Content creator with experience capturing high quality photos in a range of live sporting environments while working with 5+ professional and junior leagues
- Articulate oral communicator with experience facilitating interviews, producing podcasts, and hosting live shows
- Proficient writer with experience working with 3 publications, focusing on sports and feature writing
- Adaptable and independent worker as demonstrated by working as a freelancer with the PWHPA, ECHL, OHL, Hockey Canada

**Skills:** Adobe Lightroom, Adobe Photoshop, Google Docs, DSLR/film cameras, Pro Tools, Social media platforms (Instagram, Twitter, Snapchat, Facebook), fluent in French

## Education

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### **Bachelor of Arts, RTA: Sport Media**

**2020 - Exp 2024**

*Ryerson University*

- Sportsnet Gender Equity and Diversity Scholarship recipient
- Minor in Professional Communications

## Experience

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### **Team Photographer, Features Writer**

**Sept 2021 - Present**

*Barrie Colts Hockey Club*

- Serving as the team's official photographer and content specialist for the 2021-22 season, cultivating in-game photos and spearheading the team's content plan
- Initiated a sharp increase in engagement across social media platforms, with nearly 1000 new followers joining the Colts community on Instagram and Twitter
- Diversifying team's content strategy through a range of feature stories on the team's website, drawing attention from NHL teams and prominent writers
- Digital content has been featured within the OHL, CHL, NHL.com and The Hockey News

### **Production Assistant**

**Mar 2021 - Present**

*Canadian Broadcasting Corporation*

- Delivering resources and production materials to various staff members throughout the CBC building
- Consulting with countless sport media professionals, including producers, directors, and on-air talents, in order to meet production standards
- Currently working on flagship show, Road to the Olympic Games, following the 2020 Tokyo and 2022 Beijing Olympics

**Founder, Host, Producer****Nov 2020 - Present***Get Your Head in the Game Podcast*

- Conducting weekly interviews with athletes and sports professionals discussing mental health and sport, while seeing a gradual increase in growth to a consistent 60+ listeners
- Producing and promoting each episode while managing the show's various digital platforms/social media accounts, resulting in a steady increase in engagement and support
- **Notable Guests:** James Duthie, Donovan Bennett, Akil Thomas, Craig Button, Tara Slone

**Sports Photographer, Video Features Producer****Sept 2020 - Present***Ryerson University*

- Documenting the majority of campus-wide sporting events, including team practices, games and initiatives based initiatives for 15+ sports teams
- Creating a variety of creative content for social media, marketing, and promotional purposes
- Actively directing, writing and filming feature projects, emphasizing athlete-specific stories and ideas
- Garnering consistent growth across social media, with major accounts seeing nearly a 10% increase in social following

**Staff Writer****Jul 2020 – Feb 2022***The Hockey Writers*

- Authored weekly hockey-focused articles, with an emphasis on the Winnipeg Jets
- Articles garnered an average of 5,000 to 10,000 views based on The Hockey Writers compensation statistics with a consistent increase in reader interaction

**Freelance Photographer****Jan 2020***Professional Women's Hockey Players Association*

- Photographed the 2020 and 2022 PWHPA Dream Gap Tours, which included 120+ professional players, Olympians, and women's hockey pioneers
- Facilitated content support for top female hockey players and conducted multiple interviews to spread awareness about women's hockey, seeing a 12% increase in personal following

**Team Photographer****Oct 2019 - Nov 2020***Brampton Beast Hockey Club*

- Spearheaded content support for the social media team throughout the entirety of the shortened season, resulting in an estimated 10% increase in social media following
- Created content for in-game graphics, social media posts, team announcements and press releases

## Achievements and Certifications

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- Grade 12 Award in French Immersion
- Grade 12 Award in Photography
- Recipient of the inaugural Sportsnet Gender Equity and Diversity Scholarship